

IEEE WCNC 2015 Patron Agreement Form

Our company is pleased to be a patron of IEEE WCNC 2015 at the level of sponsorship indicated below, in return for the benefits described at that level in the patronage section of the conference website.

COMPANY INFORMATION (as you want to appear in the conference program)

Company Name:		
Contact Name:	Contact Title	
Name of On-site Contact:		
Mailing Address:		
City:	State:	Zip
Phone Number:	Fax Number:	
Email:	Company Website:	

PATRON PROGRAM OPPORTUNITIES

- | | |
|---|---|
| <input type="checkbox"/> Gold Patron Package - \$50,000 | <input type="checkbox"/> Welcome Reception Patronage - \$30,000 |
| <input type="checkbox"/> Silver Patron Package - \$30,000 | <input type="checkbox"/> Coffee Break Sponsorship - \$5,000/break |
| <input type="checkbox"/> Bronze Patron Package - \$15,000 | <input type="checkbox"/> Badge Lanyard Sponsorship - \$2,500 |
| <input type="checkbox"/> Copper Patron Package - \$10,000 | <input type="checkbox"/> Book Seller Exhibit Space - 1,500 for 1 table, \$2,500 for 2 |
| <input type="checkbox"/> Pewter Patron Package - \$5,000 | <input type="checkbox"/> Restaurant Listing - \$1,500 |

PAYMENT OPTIONS (Please specify form of payment)

<input type="checkbox"/> Credit Card	<input type="checkbox"/> Check (Make Checks payable to: IEEE WCNC 2015)	<input type="checkbox"/> Please send invoice
Name on Credit Card:		
Card Number:	Expiration Date:	
Signature:		

CONTACT US

Return this form by email, fax or mail to:
Debora Kingston
IEEE Communications Society
3 Park Avenue, 17th Floor
New York, NY 10016
d.kingston@comsoc.org
fax 212 705 8999

For information on
Patron/Sponsorship
opportunities, contact:
Michael Kincade
+1 214 770 0408
w7fkf@fast.net

THANK YOU
FOR YOUR SUPPORT
OF IEEE WCNC 2015
SEE YOU IN
NEW ORLEANS, LA!

IEEE WCNC 2015 PATRON PROGRAM

WCNC 2015

IEEE WIRELESS COMMUNICATIONS AND NETWORKING CONFERENCE

NEW ORLEANS, LA, USA • 9-12 March, 2015

About the Conference

IEEE WCNC is the premier event for wireless communications researchers, industry professionals, and academics interested in the latest development and design of wireless systems and networks. Sponsored by the IEEE Communications Society, IEEE WCNC has a long history of bringing together industry, academia, and regulatory bodies. In 2015, New Orleans will become the wireless capital by hosting IEEE WCNC 2015. The conference will include technical sessions, tutorials, workshops, and technology and business panels. Each year the conference attracts about 600-800 professionals from all around the world. IEEE WCNC is therefore one of the most significant scientific events of the wireless communications community, a must-attend forum for both industrials and academics working in this area.

Conference Program

IEEE WCNC is a four-day event, three days being dedicated to the technical symposia and one day to tutorials and workshops. The program of the technical symposia includes oral and poster presentations of about 400 scientific papers, grouped into 4 thematic tracks, and 10 parallel sessions. In addition, the conference program includes workshops, tutorials, panel discussions, and keynote talks from industrial leaders and renowned academics.

NEW ORLEANS



PREVIOUS PATRONS

IEEE WCNC'14 Istanbul, Turkey:
Turkcell – Diamond level
Qualcomm, Argela – Gold
Samsung, aselsan – Silver

IEEE WCNC'13 Shanghai, China:
China Mobile, Huawei,
Southeast University – Gold level
UESTC, Wico – Silver

IEEE WCNC'12 Paris, France:
Alcatel-Lucent, Huawei,
Sagemcom – Gold level
Sequans, digiteo – Silver
Bouygues Telecom,
Mitsubishi Electric, Thales,
NEC Technologies – Bronze

ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society is a leading technical and professional community with over 40,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies.

For more information, visit:
www.ieee-wcnc.org



Reinforce Your Organization's Image as a Technology Leader through an IEEE WCNC Patronage Package

IEEE WCNC PATRON LEVELS AND BENEFITS

Patron Packages Overview

Gold Patron Package (\$50,000)

- Six full conference registrations including all social events
- Full page advertisement (provided by patron) in program
- Logo displayed prominently on program brochure, website, and on signage at the conference
- Participation in one panel session (1 Panelist) during conference
- Acknowledgement by the General Chair during Opening Plenary and Banquet
- One six foot table provided in Exhibit Area with an option to distribute promotional items during function – company pens, coffee mugs, etc. (must be approved by IEEE)

Silver Patron Package (\$30,000)

- Four full conference registrations including all social events
- Full page advertisement (provided by patron) in program
- Logo displayed on program brochure, website, and on signage at the conference
- Acknowledgement by the General Chair during Opening Plenary and Banquet
- One six foot table provided in Exhibit Area with an option to distribute promotional items during function – company pens, coffee mugs, etc. (must be approved by IEEE)

Bronze Patron Package (\$15,000)

- Two full conference registrations including all social events
- Half page advertisement (provided by patron) in program
- Logo displayed on program brochure, website, and on signage at the conference
- Acknowledgement by the General Chair during Opening Plenary and Banquet
- One six foot table provided in Exhibit Area with an option to distribute promotional items during function – company pens, coffee mugs, etc. (must be approved by IEEE)

Copper Patron Package (\$10,000)

- Two full conference registrations including all social events
- Quarter page advertisement (provided by patron) in program
- Logo displayed on program brochure, website, and on signage at the conference
- Acknowledgement by the General Chair during Opening Plenary and Banquet
- One six foot table provided in Exhibit Area with an option to distribute promotional items during function – company pens, coffee mugs, etc. (must be approved by IEEE)

Pewter Patron Package (\$5,000)

- Business Card Printed in Final Program (Black & White)
- Restaurant's name, address, phone and email on the conference website

PATRONAGE MEANS LEADERSHIP

✓ Your patronage confirms the leadership of your organization in the industry and positions your company to gain maximum exposure with IEEE WCNC 2015 attendees.

✓ Use this business-building event to share your company's products and services with important decision makers in the industry.

Patron status maximizes your company's visibility and enhances your company's reputation.

✓ IEEE WCNC 2015 gives you access to hundreds of people that you want to reach and influence.

✓ Your company will be prominently featured as an IEEE WCNC 2015 patron.

✓ Showcase your brand to the most influential engineering audience in communications technology.



SPECIAL PATRON PACKAGES

Please note that all patronage packages can be customized to suit your company's preferences. In addition, there is a possibility to build patronage packages to include visibility at special program items like Welcome Reception, Lunches, Coffee Breaks, etc., or through conference collateral like brochure, conference bag, proceedings, and lanyard. Please contact the organizers for more details.

Welcome Reception Patronage (\$30,000)

- Signage displayed inside reception area
- Patron acknowledgment by General Chair and on tent cards throughout the Reception area
- Option to briefly address the attendees (3-5 minutes)
- One six foot table in Exhibit Area with an option to distribute promotional items during function – company pens, coffee mugs, etc. (must be approved by IEEE)
- Full page advertisement (provided by patron) in program
- Four Complimentary Registrations
- Logo displayed on program brochure, website, and on signage at the conference
- Acknowledgement by the General Chair during Opening Plenary and Banquet

Coffee Break Sponsorship (\$5,000/break) Two (2) opportunities each day

- One six foot table in Exhibit Area (Coffee Break venue) with and option to to distribute promotional items during function – company pens, coffee mugs, etc. (must be approved by IEEE)
- Quarter page advertisement (provided by patron) in program
- Company recognition signs (2) near refreshment break food station area(s)
- Two Complimentary Registrations for two break Sponsorship (1 Comp for 1 break)
- Logo displayed on program brochure, website, and on signage at the conference
- Acknowledgement by the General Chair during Opening Plenary and Banquet

Badge Lanyard Sponsorship (\$2,500)

- Company name and/or logo printed on lanyards
- Quarter page advertisement (provided by patron) in program
- One Complimentary Registration
- Logo displayed on program brochure, website, and on signage at the conference
- Acknowledgement by the General Chair during Opening Plenary and Banquet

Book Seller Exhibit Space (1,500 for 1 table, \$2,500 for 2)

- One/Two six foot table(s) in Exhibit Area
- Complimentary registration for up to 2 staff members

Restaurant Listing (\$1,500)

- Business Card Printed in Final Program (Black & White)
- Restaurant's name, address, phone and email on the conference website

Why Become a Patron?

IEEE WCNC is the global, world-class event to present the most recent results from research, development, and standardization.

IEEE WCNC brings together industry leaders and scientists from around the globe to debate, discuss, and learn about the technologies, business opportunities, and new applications.

Patrons enjoy extraordinary visibility with the powerful audience at the conference. There is no competition for time between conference sessions and networking receptions. The character of the event as a place where important ideas are exchanged is evident and continually reinforced throughout the event.

Patrons gain access to research executives and directors of some of the world's leading R&D organizations and project representatives. The event's attendees are responsible for setting R&D and product development goals and have a considerable budget responsibility.

We welcome your own ideas for discussion, and would be glad to assist with any enquiries you may have. The wide range of opportunities available means that you can choose a package that fits your particular marketing strategy. Some opportunities are negotiable.



ASSERT YOUR LEADERSHIP - BE A PATRON

FOR MORE INFORMATION, CONTACT: Michael Kincade (IEEE WCNC 2015 Patron Manager)
+1 214 770 0408 • w7kf@fast.net